

Speedcast Connect to Present at the 2012 Broadband Communities Summit

Leading Event on Fiber-to-the-Home and Broadband Access Technologies

Santa Fe Springs, CA – Speedcast Connect today announced that Dave Erkman, president will present at the 2012 Broadband Communities Summit in Dallas Texas, April 24-April 26. Mr. Erkman will participate in the ***Broadband and Senior Housing*** session, part of the event's Editor's Choice Track program. The session is scheduled for Thursday, April 26 at 10:10am CST.

The ***Broadband and Senior Housing*** session will discuss how senior housing is becoming one of the fastest-growing verticals in the multiple dwelling unit (MDU) marketplace. This demographic group has high interest in both broadband and video offerings but also has specific requirements for content, usability and customer service. In this session, attendees will learn what is needed to succeed in the senior housing market and learn about new value-added applications that may lead to increased revenue opportunities in this segment.

"The Senior Housing market is an incredibly exciting market to be in right now, but your organization has to be prepared for the challenge of this market.

"We have an outstanding line up of speakers and activities planned for this year's Summit and we are delighted to have Mr. Erkman included on the program", states Scott DeGarmo, president and CEO of Broadband Communities. "Our extensive 3-day agenda boasts five technical track programs, keynote addresses, special events and workshops and much more!"

The Broadband Communities Summit will be held at the InterContinental Hotel – Dallas in Addison Texas. Visit <http://www.regonline.com/Register/Checkin.aspx?EventID=1013793> to register for the event or <http://www.bbcmag.com/2012s/> to learn more.

ABOUT SPEEDCAST CONNECT

Speedcast Connect provides high-quality bulk cable, digital TV from Dish network, broadband internet and digital phone services to multi-dwelling units throughout California, specializing in senior housing.

ABOUT THE BROADBAND COMMUNITIES SUMMIT

The 2012 Broadband Communities Summit is part of the Broadband Communities' Town & Technologies series of events, focusing on Fiber-To-The-Home and next-generation access technologies for buildings, communities, and municipalities. The 2012 event marks the 8th annual Summit since launching the Towns & Technologies programs in 2004. The Summit exhibition has seen year on year growth with plans for over 80 exhibitors in 2012. What's more, the Summit technical program is unsurpassed in the industry with over 45 education sessions including keynote presentations on the latest and hottest industry topics.